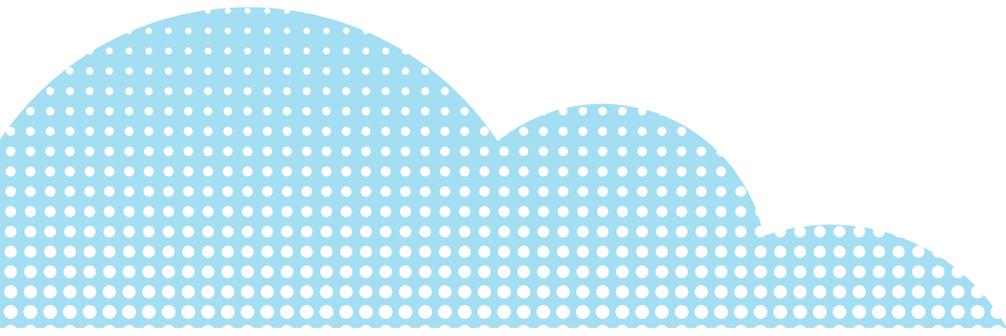


OPENING  
**DOORS**  
OPENING  
**MINDS**

**MACDDS CONFERENCE 2018**  
**OCTOBER 18 & 19, 2018**  
HOLIDAY INN EXECUTIVE CENTER • COLUMBIA, MO





# **ATTEND THE 2018 MACDDS ANNUAL CONFERENCE ON OCTOBER 18 & 19**

MACDDS, an organization of Senate Bill 40 Boards, affiliated public agencies, and related private organizations serving persons with developmental disabilities, is hosting its 2018 Annual Conference on October 18 & 19 at the Holiday Inn Executive Center in Columbia.

MACDDS was formed in 1979 to bring together directors of “Senate Bill 40” agencies to share ideas and information. Senate Bill 40 refers to legislation that allows counties to levy a tax to be used for persons with developmental disabilities.

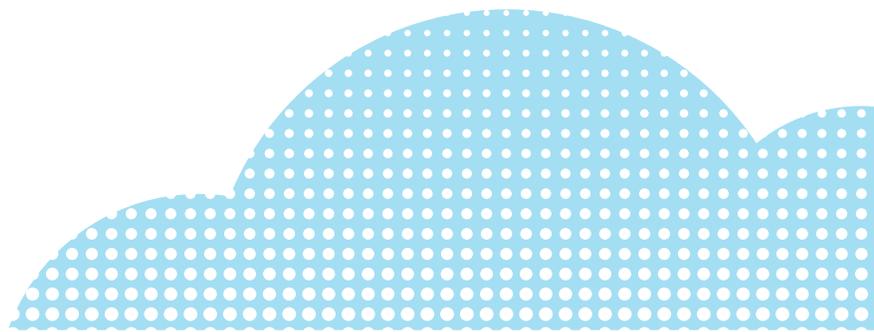
MACDDS’ Annual Conference offers up-to-date information to increase your knowledge of developmental disabilities and help you do a better job, whether you are a direct support professional, supervisor, support/service coordinator, administrator, or board member.

Join us at the Holiday Inn Executive Center for celebrations, learning opportunities, and fun! The conference will feature interactive workshops, drawings for prizes, and exhibits. We look forward to seeing you there!

# 2018 MACDDS EDUCATION & TRAINING COMMITTEE

MACDDS wishes to thank the members of the 2018 MACDDS Education & Training Committee for their work in producing this year's event.

- **Andrea Swope**, Co-Chair, Christian County
- **Jim Casey**, Co-Chair, Cole County
- **Denise Cross**, Platte County
- **Pete Breting**, Pike County
- **Beth Eiberger**, DeKalb County
- **Kevin Gaeddert**, Morgan County
- **Pam Greenwood**, Cooper County
- **Wendy Hays**, Macon County
- **Nancy Hayes**, Miller County
- **Robyn Kaufman**, Boone County
- **Cindy Langford**, Jasper County
- **Teresa Lawson**, Nodaway County
- **Jorgi McNamara**, Randolph County



# GENERAL INFORMATION

## LOCATION

- **Holiday Inn Executive Center**
- 2200 Interstate 70 Dr SW
- Columbia, Missouri
- **Phone:** (573) 203-8178

## HOTEL ACCOMMODATIONS

- For hotel reservations, please contact the Holiday Inn Executive Center at **(573) 203-8178**. Reservations are \$99.95 per night, plus tax. All rooms require a guarantee by credit card or advance deposit. To arrange for direct billing of the room charges, or to make accessibility arrangements, please notify the reservation clerk when making your reservations.

## CONFERENCE REGISTRATION FEES

- MACDDS is offering members an early bird special! This advanced registration will save you and your agency money. The special rates are \$130 for members and \$150 for non-members. **Registration with payment must be received prior to Friday, September 21, to receive discounted rates. Regular rates (after September 21) are \$150 for members and \$170 for non-members.**
- Fees may be paid by check, cash, or by using your Visa, MasterCard, or Discover. Applications will not be processed without payment. The early registration discounts will not be provided unless payment accompanies the registration form. If registering on-site, payment must be made before you will be allowed to attend any session. If paying by credit card, please visit the MACDDS website at **www.macdds.org** to complete the transaction or fax completed registration form to **(573) 635-2858**. Please note that credit cards will not be accepted over the phone. On-site registration is also available for an increased fee.

## ACCOMMODATIONS

- Please check the appropriate box on the registration form if you need special accommodations.

## MEALS

- The cost of lunch on Friday, October 19, is included in the conference registration fee. Meal tickets will be sold on-site to late registrants on an available basis. If you have dietary restrictions and require a special meal, please indicate such on the registration form.

## REFUNDS

- Full refunds, minus a \$20 processing fee will be made if written notice of cancellation is received by **Friday, October 5, 2018**. After this date, half of the registration fee, minus the processing fee, will be refunded. NO refunds will be made unless written notification of cancellation is received prior to the date of the conference. Written cancellation notice may be sent to **jill@c2cpro.solutions**. Please note that cancellations will not be accepted by phone.

## CALLS

- Emergency calls during the conference can be made by calling **(573) 203-8178** and asking for the MACDDS registration desk.

# SCHEDULE OF EVENTS

## WEDNESDAY, OCTOBER 17, 2018

- 12:00 p.m. – 5:00 p.m. Participant Registration
- 1:00 p.m. – 2:45 p.m. *Pre-Conference Session: Intersection of Managed Care and Habilitation Services: A Market Perspective*  
*Lilli R Correll, LPC and Michael J. Hammond, MSM, Optum Health*
- 3:00 p.m. – 4:30 p.m. *Pre-Conference Session: T\*L\*C - Leading, Learning, and Living with Love*  
*Tim Miles, Tim Miles & Company*
- 3:00 p.m. – 5:00 p.m. Exhibitor Set-Up

## THURSDAY, OCTOBER 18, 2018

- 8:00 a.m. – 5:00 p.m. Participant Registration
- 8:00 a.m. – 8:30 a.m. Exhibitor Set-Up
- 8:30 a.m. – 1:00 p.m. Visit Exhibitors
- 9:00 a.m. – 11:15 a.m. Concurrent Sessions (1-11)
- 11:15 a.m. – 1:00 p.m. Lunch on Your Own/Visit Exhibitors
- 1:00 p.m. – 2:15 p.m. Keynote Address: Brett Leake
- 2:15 p.m. - 3:15 p.m. General Session Presentation: Jelly Beans
- 2:15 p.m. – 5:00 p.m. Visit Exhibits
- 3:15 p.m. – 3:45 p.m. Break
- 3:45 p.m. – 4:45 p.m. Concurrent Sessions (12-17)
- 4:45 p.m. – 8:30 p.m. Dinner on your Own
- 8:30 p.m. – 9:00 p.m. General Session Presentation: CC Rhythm
- 9:00 p.m. – Midnight Reception/Hospitality Suite

## FRIDAY, OCTOBER 19, 2018

- 7:45 a.m. – 9:00 a.m. Light Breakfast and Coffee Served in Exhibit Area
- 9:00 a.m. – 10:00 a.m. Brag and Steal Sessions (18-22)
- 10:00 a.m. – 10:15 a.m. Break
- 10:15 a.m. – 11:15 a.m. General Session Presentation: Art Inspired
- 11:30 a.m. – 1:00 p.m. Lunch, Awards, & Door Prizes

# PRE-CONFERENCE SESSION

## WEDNESDAY, OCTOBER 17, 1:00 P.M. TO 4:30 P.M.

TARGETED ATTENDEES: EXECUTIVE DIRECTORS AND BOARD MEMBERS

### **Intersection of Managed Care and Habilitation Services: A Market Perspective**

by Lilli Correll and Mike Hammond, Optum – 1:00 p.m. to 2:45 p.m.

Several state Medicaid programs are exploring ways to better integrate care and services for individuals with disabilities. One consideration is to move from a fee-for-service model to managed care for these beneficiaries. Join Optum experts — Lilli Correll, Vice President, Product Development & Solution Design, Behavioral Health; and Mike Hammond, Vice President, Product and Partnership Development — to discuss the advantages and challenges regarding service delivery changes under this managed care approach.

They will also outline key considerations on how Medicaid program managers and providers can better work together to best coordinate medical care with home- and community-based services for persons with disabilities. In addition, this session will explore Optum's experiences and lessons learned from establishing Medicaid managed care disability programs.

### **Managed Care Presenters: Lilli R Correll, LPC & Michael J. Hammond, MSM**

Lilli Correll serves as the product lead for Optum behavioral health for public sector business, including Medicaid, Medicare Advantage, and Veterans benefit programs. She is responsible for overseeing all behavioral health and Intellectual and Developmental Disorder (I/DD) solution design and product development for our public sector lines of business.

Mike has over 30 years of professional experience in public sector health care, serving as a health/ social service policy advisor and speechwriter to Governors and Cabinet Secretaries; 12 years of experience in State government focusing on special needs offenders, Medicaid, behavioral health, foster care, I/DD, and aging. Following his State service, he served as Executive Director of a large behavioral health provider trade association for 13 years, overseeing two subsidiaries as well as a provider-sponsored Medicaid managed care plan. Mike has also served as a consultant to the U.S. Department of Health and Human Services, Substance Abuse and Mental Health Services Administration, providing subject matter expertise to States, providers, and federal contractors for behavioral health services for 15 years.

# PRE-CONFERENCE SESSION, CONTINUED

WEDNESDAY, OCTOBER 17, 1:00 P.M. TO 4:30 P.M.

TARGETED ATTENDEES: EXECUTIVE DIRECTORS AND BOARD MEMBERS

## T\*L\*C - Leading, Learning, and Living with Love

by Tim Miles – 3:00 p.m. to 4:30 p.m.

Every good organization starts with heart. As a management, marketing and communications consultant, I knew this to be true and saw it wherever I went. But... I wasn't finding answers to my questions about why and how this was true in any of the traditional books on management and leadership. As you've most likely experienced, conventional wisdom is often far more convention than actual wisdom.

Turns out, I was looking for answers in all the wrong places. The evidence and sustainable solutions that organizations need aren't buried in business books, but bursting out through us every day. In T\*L\*C, you'll learn from the unlikeliest of invisible heroes how to:

- Nurture healthy employee and customer/client engagement (TEAMWORK)
- Serve your customers/clients and colleagues (LEADERSHIP)
- Navigate today's age of rapid distraction (CHANGE)

This talk will open your eyes, mind, and heart to a new way of working... and possibly a new way of living.

## TLC Session: Tim Miles

As founder and CEO of marketing and management consulting firm Tim Miles & Company, Tim Miles has helped hundreds of companies and thousands of people communicate more powerfully. In the first ten years of his career, he won more than 80 awards for his creative concepts and campaigns. In 2005, however, he learned pretty much everything he thought he knew about communication was wrong when his son was diagnosed with autism spectrum disorder. Since then, he's been on a journey to teach people to look at the world a little differently and to separate the merely urgent from the truly important. He's a bestselling author, blogger, podcaster, and speaker who, to paraphrase screenwriter David Freeman, has taken everything that made him weird as a kid and gotten people to pay him money for it as an adult.

# KEYNOTE SESSION

THURSDAY, OCTOBER 18, 1:00 P.M. TO 2:15 P.M.

## **A Funny Thing Happened on the Way to The Tonight Show — How I Learned to Love my Life...through Laughter**

by Brett Leake

When Brett set out to become a comedian, a reporter asked how long a man with muscular dystrophy could stand the rigors of a standup comedy career. Brett predicted about seven years. That was 34 years ago. This is the story of a man with a progressive neuromuscular disease overcoming the limitations of his disease - even adding an additional 27 years to his career so far - through the healing power of humor. With intelligence and understated wit, Brett's comic routine demonstrates the humor-health connection through jokes and stories about the value of humor and managing change.

"A Funny Thing..." tells of the soft landing achieved by this now sitting standup comic and of the mental and emotional reward humor has provided in seeing the little and big things in life as laughing matters.

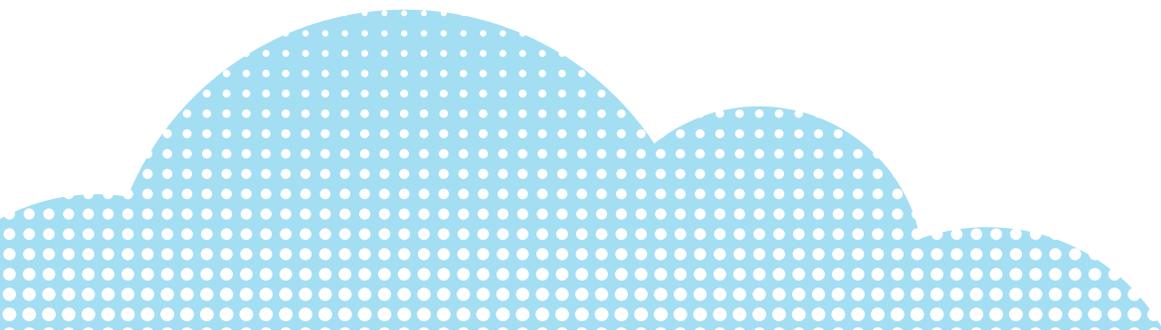
### **About the Keynote Speaker**

Brett Leake worked as a standup comic from 1983 until 1997 when he began working as a sit-down standup comic. In 1998, he started to work also as a funny motivational speaker adding to his standup act, personal stories and what have been called 'philosophic lecturettes', that address using humor as a problem-solving device, and as a means to get more out of life. He performed at the Smithsonian, the Kennedy Center, and Wolftrap. Corporate clients include IBM, Toyota, and Ford.

Brett has facioscapulohumeral muscular dystrophy. In 1991, he became the first comedian with a physical disability to appear on NBC's The Tonight Show. "He broke up the whole room," Jay Leno said. "People realized here's a man with a disability and he's not gonna' let it bother him." Other television appearances include Entertainment Tonight and the American Comedy Awards. In 2003, public broadcasting stations around the country began running his hour-long comedy special "Laughing Matters with Brett Leake."

His interests include geology, natural history, and concert music. He enjoys attending the symphony with his brother, Derek, birding and 'treeing' with his mother in the Shenandoah Valley, and watching his nephew, Philip, grow up.

Brett resides in Central Virginia.



# GENERAL SESSION

# DESCRIPTIONS

## **Jelly Beans: Thursday, October 18, 2:15 p.m. to 3:15 p.m.**

Nearly twenty schools have implemented this "model of the heart" affecting their school culture. This model focuses on a strong mentoring and coaching element which purposefully pairs students with special needs and students in regular education for an experience which results in an extremely memorable and positive speech and theater festival. The Jellybean Festival was featured in "Nick's Story" the winner of the 2016 Robert F. Kennedy Human Rights Award in Broadcast Journalism, the cover of the Fall 2016 Rostrum Magazine - a publication of the National Speech and Debate Association. The Jellybean Festival is a 2015 Innovation in Teaching Award winner, 2016 winner of the National Speech and Debate Director's Commendation, and a 2014 Special Olympics Exceptional Believer Award winner. Here's a chance to learn about a culture changing venture that is long overdue in your school. (1) Learn about the Jellybean Model origin (2) The renewed mission and purpose of the Jellybean Conspiracy (Foundation). (3) The on-going work to bring this model to every school district through the grants and work of the 501 c3 Jellybean Conspiracy.

## **CC Rhythm: Thursday, October 18, 2018, 8:30 p.m. to 9:00 p.m.**

CC Rhythm was the brain child of two band moms and a retired band director. Everyone knows that music motivates. It tends to be one of the top motivators for individuals with special needs. Music is also a multi-sensory experience, it engages tactile, kinesthetic, auditory, and visual systems. It appeals to many sensory strengths and needs. Music is processed in both hemispheres of the brain, simultaneously. When making music, the sensory, auditory, visual, prefrontal and motor cortexes, hippocampus, cerebellum and amygdala are all firing at once! WOWZA! Music is non-verbal. As Hans Christian Andersen once said, "where words fail, music speaks." Connecting with others and expressing without words is sometimes more powerful and effective than spoken language. Music helps people bond. It fosters independence, productivity and individual development in a fun and creative environment. Drumming has been proven to reduce both mental and physical challenges and allows for individuals to work on social skills by building a sense of unity and self-worth. Join us for a performance where we dissolve boundaries, dispel myths, and educate the community on the *different abilities* of individuals instead of focusing on their *disabilities*. Most of all...we will all have a lot of fun!

## **Art Inspired: Friday, October 19, 2018, 10:15 a.m. to 11:15 a.m.**

Art Inspired Academy (AIA) is a program of Abilities First in Greene County. The mission of AIA is to allow individuals with and without disabilities to participate in creative arts programming, including theater, dance, music, and art. AIA staff provides inclusive classes in community settings, collaborates with existing programs, and provides support for individuals with disabilities to attend classes in the community and prepare for future employment opportunities. Participants learn to express themselves through artistic experiences while improving communication, motor skills, social skills, self-control, decision making, concentration, and confidence.

Students from Art Inspired Academy will be performing a showcase which includes examples of class activities as well as original theatre, dance and musical pieces. The students are led by Jamie McGranahan, inclusion specialist and program manager of Art Inspired Academy. Jamie and the AIA staff use their extensive training in positive behavior supports along with years of experience in theatre, music and art to lead this amazing group of students and to share their passion and talent with others.

# SESSION

# DESCRIPTIONS

## 1. UNITING ALL ABILITIES

**Tiffany Burns, Day Solutions Foundation**

Learn more about the opportunities that Day Solutions Foundation is bringing to individuals with developmental disabilities in Missouri. This session will include an introduction of the organization and our current programming, including: community integration, social skills therapy, and athlete assistance funding. It will introduce and update our plans for our Missouri specialty license plate and after school care programs.

## 2. SUCCESSFUL STRATEGIES IN HIRING, RETAINING, AND DEVELOPING FRONT-LINE STAFF

**Natasha Fisher, Relias**

The workforce crisis is real, and the time to act is now. Natasha will review proven strategies that have led to improved hiring practices, on-boarding, and continued development of front-line staff, supervisors, and managers. We will review organizational examples where these strategies have been successfully implemented to effectively reduce turnover and increase the quality of care provided for community-based service providers. Participants will leave this session with simple takeaways that they can act on immediately to start driving improvement at their own organizations.

## 3. WHAT'S IN IT FOR ME? EMPOWERING YOUR FINANCES, PRESERVING YOUR BENEFITS

**Heather Allen & Casie Stephens, Midwest Special Needs Trust**

There are many obstacles when planning for the financial future of individuals with a disability. This interactive presentation provides education on the different types of Special Needs Trusts and the ABLE account. Attendees will gain a better understanding of these options, enabling them to make the best financial decision for their situation. Information about our charitable program that provides grants to disabled Missourians living below the poverty level will also be provided.

## 4. FAMILY SUPPORT MODEL: (AN ENHANCEMENT TO CASE MANAGEMENT)

**Denise Gould, F.A.C.T.; Heather Lytle, F.A.C.T.; Peg Capo, DDRB; & Robyn Peyton, DDRB**

This session will provide information on the role of a Family Support Partner in a standalone family organization model. We will talk about the role, boundaries, training, expectations and collaborative approach that is used. It is not only the role of navigator but one of empowerment. There is a significant systems change in this model of making sure that families drive this process and we provide education and resources in response to their requests. We will share the outcomes and research that we have begun to collect in partnership with UMKC and the use of the life course material in our approach. We will also discuss the partnership with DDRB case management staff and the blending of each of those roles. This will be an interactive session with plenty of time for questions.

## 5. FIRST ON THE SCENE, FIRST TO RECOGNIZE

**Vicky Davidson, MO Developmental Disabilities Council & Bradley Deichler, Kansas City Police Department**

Missouri has one of the best Crisis Intervention Team (CIT) training programs in the country and is implementing First Responder Disability Awareness Training (FRDAT) for all disciplines. Hear how first responders are learning to recognize various disabilities and how to communicate with individuals with disabilities so that the calls end well for everyone. There are great first responders who are working to educate and improve their communities regarding the needs of people with disabilities.

# SESSION

# DESCRIPTIONS CONTINUED

## 6. OVERCOMING THE CHALLENGES OF BEING A NEW MANAGER/LEADING NEW MANAGERS

**Vicki Amsinger, DDRB & D. Keith Bolton, Community Living, Inc.**

This two-hour session discusses the excitement and growth that come with moving into management, as well as some common challenge areas and ways to adapt and overcome them. These challenges may take the form of shifting from a co-worker to manager, managing, conflict, encouraging productivity, motivating the team, and more. In addition, this session offers some practice tips for leaders of new managers to ensure a successful transition.

## 7. COOPERATION AND COLLABORATIONS: GRASS ROOTS EFFORTS

**Ed Thomas, Camden County SB 40 Board**

This session will provide examples of efforts to start new programs and ideas on how to develop “grass roots” efforts to promote new programs and promulgate change.

## 8. SUPPORT COORDINATION: BREAKING DOWN BARRIERS ON THE JOURNEY TO EMPLOYMENT

**Kim Buckman & Coley Haycraft, County Connections**

Learn how to use innovative tools to build capacity for meaningful conversations and effective planning. This presentation takes you on a journey from childhood to aging utilizing Charting the LifeCourse principles while planning for integrated employment. Planning for employment must begin early, be intentional, and encompass experiences in all domains of life. This discussion will focus on the role of support coordination in conjunction with collaborating stakeholders to bridge the gap between employment and its barriers.

## 9. BUILDING STATEWIDE PROFESSIONAL CAPACITY: MOADD INITIATIVE AND CO-OCCURRING PROTOCOL

**Amber Stockreef, MO Department of Mental Health**

This session presents information on the MOADD Initiative efforts to build statewide provider capacity in supporting individuals with co-occurring Intellectual/Developmental Disability and Behavioral Health needs. It functions through training and the implementation of the Co-Occurring Protocol.

## 10. TOWARD PROACTIVE AND EFFICIENT BEHAVIORAL PROGRAMMING

**John Guercio, Benchmark Human Services**

This presentation will shed light on the ongoing collaborative efforts of community-based providers. It will ensure that the behavioral service provision directives proposed by DMH are both least restrictive and proactive, but also can be implemented with safety and consistency by agencies across the state that serve persons with behavioral challenges as a result of their developmental disability.

## 11. RECRUITMENT TRENDS, TIPS, AND CREATIVE IDEAS

**Ben Tilley, Alternative Community Training; Jake Jacobs, EITAS; & Cyndi Johns, LOQW**

The pathway to open doors and open minds begins with quality staff members who believe in the mission of opening doors and opening minds. This session is designed as a panel discussion with multiple presenters who have experience with the recruitment and retention of quality staff. Participants will learn about current trends, creative ideas, and practice tips designed to attract and retain employees.

## 12. DMH OFFICE OF CONSTITUENT SERVICES/RESPECT INSTITUTE OF MISSOURI

**Michelle Gerstner, MO Department of Mental Health**

This 30-minute presentation will give a brief history and explain the roles of the DMH Office of Constituent Services and the RESPECT Institute of Missouri. Attendees will learn the criteria and process for becoming a RESPECT speaker, and about the positive impact RESPECT speakers have in combating the stigma of mental illness. Attendees also will learn the commitments, roles and responsibilities of provider agencies interested in becoming a host location for the RESPECT Institute.

# SESSION

# DESCRIPTIONS CONTINUED

## 13. TRANSPORTATION OPTIONS IN MISSOURI

**Jill Stedem, OATS Transit; Jack Heusted, OATS Transit; Ginny Smith, Southeast Missouri Transportation Services; Denny Ward, Southeast Missouri Transportation Services**

People with disabilities have described how transportation barriers majorly affect their lives. As more and more individuals are switching to community-based employment, the need for transportation is on the rise. Discover how collaborating with other agencies to meet transportation needs can remove barriers in your community and maximize your investment. Transportation to work does not have to be a barrier.

## 14. HUFF, PUFF, AND BLOW THAT DOOR DOWN! UNIQUE IDEAS TO HAVE FUN WHILE PROMOTING COMMUNITY MEMBERSHIP

**Lisa Fairley, ICAN Missouri Foundation; Rhonda Hembree, St. Louis Arc; Amy Holland, The Arc of the Ozarks; & Brenda Sannon, CC Links (Christian County)**

We all know the story. Money is tight and community activities can be expensive! Our providers have found ways to help people who have developmental disabilities explore and belong to the community with little or no money. Some of the programs are not even waived. Come get some great ideas from our panelists of things you can do to make life more fun while still promoting INCLUSION!

## 15. BEHAVIORAL FITNESS (BFIT)

**Jeannie Brown & Sarah Parker, Community Support Services of MO**

The BFit Program implements prevention-based services, ongoing behavioral consultation, parent and caregiver training, and immediate response to crisis behavior. This program is designed to reduce family fatigue, hospitalization, and emergency department visits, thus improving the quality of life for the individual and providing continued access to community-based services. Services are delivered at the individual's home, family home, other community locations, or wherever a crisis situation may arise.

## 16. DEMENTIA CAPABLE CARE OF ADULTS WITH ID/DD IN MISSOURI: THE NTG TRAINING AND BEYOND

**Laura Bergin, Boone County Family Resources & Anna Zelinske, Productive Living Board**

In 2017, a team of professionals in the St. Louis area collaborated efforts to bring the National Task Group Training Curriculum on Dementia Capable Care of Adults with ID/DD (NTG) to Missouri. Utilizing tools and knowledge acquired at the training, this session will include an introduction to dementia in the DD population, information on training Direct Support Professionals in dementia capable care, and information in utilizing the NTG recommended tool, the NTG-EDSD for early detection.

## 17. GUARDIANSHIP REFORM EFFORTS - ONE STEP FORWARD MORE STEPS TO COME

**Dolores J. Sparks, MO Developmental Disabilities Council**

This session will focus on the successful passage of guardianship reform legislation - SB 806. Discussion will include a summary of changes and next steps, including a discussion of options including support decision-making.

## SESSIONS 18-22. BRAG AND STEAL SESSIONS

Back, due to popular demand, the conference schedule will include Brag and Steal Sessions on Friday, October 19, from 9:00 a.m. to 10:00 a.m. Attendees are asked to bring ideas to share and can expect to leave with lots of new ideas to incorporate into their own agency's practices. Specific areas for this year's Brag and Steal Sessions include: Targeted Case Management; Providers; Executive Directors; and Human Resources. **These sessions are listed as #18-22 on the conference grid.**